



FOOD FOR ALL ON A HEALTHY PLANET

CHARTER

HOW TO ACHIEVE 25 % ORGANIC PRODUCTION AND CONSUMPTION IN THE EU BY 2030

To decision makers within the
European Union
August 19 2025
Copenhagen, Denmark

INTRODUCTION

Organic farming methods provide an opportunity to produce food for all on a healthy planet through improving climate resilience, soil health, biodiversity, the aquatic environment, animal welfare and resource efficiency at farm level.

At the Organic Summit 2025, policymakers, researchers, farmers, and industry and market operators unite in a joint effort to scale organics in the EU. With the EU ambition of reaching 25% of agricultural land farmed organically by 2030, urgent action is required across the entire value chain to remove barriers, drive innovation, and ensure sustainable food systems.

A food systems approach is essential to achieving this goal. Organic farming is part of a broader transition towards sustainable agriculture and food production. A well-functioning organic sector requires both supply-side and

demand-side measures, ensuring not only the expansion of organic farmland but also the development of strong value chains, market incentives, and policy frameworks that make organic the preferred choice for producers, businesses, and consumers.

As well as being a cornerstone of sustainable food systems - organic farming is also an innovative, competitive, forward-looking model that attracts new generations of farmers and entrepreneurs. The organic sector appeals to youth and pioneers who seek to shape a more resilient, sustainable and competitive future by offering opportunities for innovation, meaningful work, and climate-resilient practices.

Its adaptability and holistic approach position organics as a future-proof model in the face of environmental, animal welfare, social, and economic challenges.

SHARED UNDERSTANDING

Farming

- Organic farming plays a central role in ensuring climate resilience, soil health, biodiversity, a sound aquatic environment, protection of ground water, animal welfare and alternatives to artificial pesticides.
- Organic farming represents a model for resilient rural development less dependent on external inputs and building up soil health.

Industry

- Organic production delivers sustainability goals and is based on careful processing methods and natural inputs.
- Organic production has the potential to maintain and create jobs in rural areas.

Market

- Organic purchase – private and public - is a driver to change diets in line with dietary guidelines rooted in scientific evidence, benefitting the health of people and the planet.
- Organic products provide an option for consumers to choose products according to their preferences – animal welfare, environmentally-friendly and minimum risk of presence of pesticide residues.
- Organic labelling and products provide an opportunity for retailers to brand themselves as responsible actors in the marketplace.
- Organic labelling guarantees an easy one-stop choice for consumers and is a strong marker compared to labels that only guarantee one aspect of the product.

PROPOSED SOLUTIONS

Farming

- *Expanding and Improving Organic Farming Systems and Methods using*

- Policies and financial support to facilitate farmers' transition to organic methods, taking externalities into consideration.
- Research and innovation to support further development of organic systems.
- Strengthened advisory services to assist farmers in adap-

ting to organic methods.

- Organic farming as a tool to fulfil environmental, animal welfare and rural policies.
- Organic regulation that considers new developments and knowledge, and is rooted in the organic principles of health, ecology, fairness and care

Industry

- *Ensuring and Developing Sustainable Organic Supply Chains using*

- Sustainability benchmarking and reporting to recognise the specificities and positive impact of organic practices.
- Policies to improve the conditions for agri-food businesses by consistently assessing the impact of EU regulations, with a view also to reduce administrative burdens for all - especially for the large number of small and medium sized organic food producers.
- Organic systems adaptable to technological advancements that enhance resource circulation and the upcycling of by-products, contributing positively to waste reduction.
- Opportunities to strengthen EU exports to maintain and strengthen the production of organic food.
- Easier access to organic imports to reduce the challenges of sourcing organic raw materials and to enable the food system to become more resilient to global market fluctuations and sustainability risks.

Market

- *Expanding Demand and Access to Organic Products by*

- Making organic food more widely accessible through retail, public meals and food service.
- Providing market incentives and consumer awareness initiatives to drive demand.
- Strengthening organic public and private procurement by setting measurable targets and introducing an organic cuisine label across the EU.
- Implementing policies to deliver a fully informed market.
- Encouraging governments, businesses, and civil society to work together to strengthen organic markets at local, national, and EU levels.
- Maintaining transparency and trust in organic certification.

By signing this Charter, we endorse the shared understanding, which serves as the foundation for future action towards 25% organic farming in the EU by 2030. Furthermore, we commit to working within the three key areas of proposed solutions to accelerate the transition and ensure a holistic food systems approach that integrates supply, demand, and policy measures.

We recommend that the EU Commission takes responsibility for an annual revisiting of the charter to ensure progress towards 25 % organic production and consumption in the EU by 2030.

ORGANIC SUMMIT 2025 CHARTER – SIGNATORIES

Animal Protection Denmark, Denmark
Bio Nederland, The Netherlands
Bioland, Germany
Circular Food Technologies, Denmark
City of Copenhagen, Denmark
Compassion in World Farming International
Danish Agriculture and Food Council, Denmark
Danish Chamber of Commerce, Denmark
Danish Food and Drink Association, Denmark
Danish Organic Farmland Ltd, Denmark
Danish Society for Nature Conservation, Denmark
Ekomat Centrum, Sverige
Ekoprodukti, Latvia
EUfarms, European Network of Certified Organic Farms in Agroecology
Four Paws International, Germany
ICROFS, Denmark
IFOAM Organics Europe
IFOAM Organics International
IOAS
KRAV, Sweden
Madland, Denmark
Meny, Denmark
Merkur Fonden, Denmark
Organic Denmark, Denmark
Organic Initiative Public Association, Ukraine
Organic Sweden, Sweden
Plantebranchen, Denmark
Pro Luomu / Finnish Organic Food Association, Finland
Qazaqstan Organic Producers Union, Kazakhstan
Seifullin University, Kazakhstan
Soil Association of Scotland, United Kingdom
Sustainable Food Trust, United Kingdom
The Danish Beekeepers Association, Denmark
The Food Project, Denmark
World Animal Protection