



# ORGANIC SUMMIT 2025

HOW TO ACHIEVE 25 PERCENT ORGANICS IN THE EU BY 2030

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Copenhagen, Denmark

The Royal Danish Library and The Danish Parliament

## PRESS RELEASE

# ORGANIC SALES SEE MODEST GROWTH AHEAD OF ORGANIC SUMMIT IN COPENHAGEN

In the first half of 2025, sales of organic food in Denmark increased by 4.4 percent. However, the growth is primarily driven by rising prices, and now the international Organic Summit in Copenhagen aims to pave the way for real progress.

Sales of organic food in Denmark rose by 4.4 percent in the first half of 2025 compared to the same period last year. But the increase is largely due to price hikes, and the organic share of the overall market remains at approximately 12 percent. This is shown by new shopper data obtained by Organic Denmark from Kauza.

*“It’s encouraging to see growth in organic sales and that we’ve managed to maintain a 12 percent market share in a market where prices have risen significantly. That said, the pace of organic growth is far too slow if we are to meet our targets. We need political prioritization, broader assortments in supermarkets, and consumers to choose more organic products when shopping,”* says Rasmus Prehn, CEO of Organic Denmark.

Organic Denmark has set a goal for organic sales to reach 25 percent by 2030, aligning with the EU’s organic target. Starting today, the Organic Summit will help accelerate growth toward that goal, as Denmark – the EU’s leading organic nation – hosts key EU decision-makers at The Black Diamond in Copenhagen.

*“We’re proud that Denmark has led the way in organic farming for many years, and we must use our knowledge and methods to expand organic practices. We need to reach the organic targets – for the sake of our drinking water, nature, animal welfare, marine environment, biodiversity, and climate. All of this will be addressed at the Organic Summit as we discuss how agriculture, industry, and the market must move forward together. I have very high expectations that the Organic Summit can help give organic farming in the EU a major boost,”* says Rasmus Prehn.

The Organic Summit takes place at The Black Diamond in Copenhagen on Monday and Tuesday, August 18–19. The summit will host more than 450 decision makers, companies, and interest groups from more than 40 countries.

The summit will culminate in the formulation of a joint European charter and concrete recommendations on how to turn the EU’s organic goals into action. The charter will be presented to Danish Minister of finance Nicolai Wammen on Tuesday afternoon.



See the theme, program, and speakers for the Organic Summit at [os25.org](https://os25.org).

The press is welcome to attend Organic Summit 2025 in Copenhagen. For accreditation, please contact:

**Simon M Sørensen**

Organic Denmark  
Email: [sms@okologi.dk](mailto:sms@okologi.dk)

**Mille Christensen**

The Danish Agriculture and Food Council  
Email: [mic@lf.dk](mailto:mic@lf.dk)